

# UN ARTICLE DE PRESSE



Un article de presse a pour but d'informer.


Il est rédigé dans un style plus ou moins soutenu en fonction du public à qui il s'adresse.

## UN ARTICLE DE PRESSE COMPORTE LES ÉLÉMENTS SUIVANTS :

- 1- La date de publication
- 2- Le titre
- 3- Une légende, s'il y a une photo
- 4- L'introduction
- 5- Le corps de l'article
- 6- La phrase-sujet
- 7- La conclusion

① { April 20<sup>th</sup>, 2020

② { COLDPLAY HAVE TAKEN ACTION IN CHARITIES



A socially conscious band. } ③

④ { Coldplay have been an active supporter of various social causes. They have helped Hurricane Katrina's victims financially by recording a charity single with Michael Stipe, a musician from REM. They have supported Amnesty International and Cancer Active by giving 10% of their profits. They have asked that any gifts intended for them should be donated to charity. They have supported various charities by donating personal items for auctions. } ⑤

⑥ { Coldplay members have already done so much for needy people and they keep supporting a lot of causes. They are certainly famous, but there is no need to be famous to be involved in charities: everyone can give a helping hand. } ⑦

④ { Not only are they good singers but also good-hearted people. Coldplay are a British rock band formed in 1996 by lead vocalist Chris Martin and lead guitarist Jonny Buckland at University College London. They achieved worldwide fame with the release of the single "Yellow" in 2000. The band has won a number of music awards throughout their career, and has sold more than 100 million records worldwide. }

## QUELQUES TUYAUX :



### 1. LE TITRE

Le **titre** doit être **accrocheur** et **court** pour **donner envie au lecteur de lire l'article**.

Voici comment le rendre attrayant :

**Ne mettez pas :** ♦ d'articles ⇒ **CELEBRITY DONATES \$1,000,000 TO CHARITY**  
 ♦ de possessifs ⇒ **BILL CLINTON GIVES ~~HS~~ SAXOPHONE FOR AUCTIONS**

### 2. L'INTRODUCTION

Introduisez le sujet de façon à attirer l'attention du lecteur.

- De quoi allez-vous parler ?
- Comment pouvez-vous rendre l'introduction intéressante ?

### 3. LE CORPS DE L'ARTICLE

- Divisez votre article en **paragraphes** et ne développez qu'une idée par paragraphe.
- Utilisez **une phrase d'introduction** ou **phrase-sujet** au début de chaque paragraphe.
- Les autres phrases du paragraphe développent l'idée de la phrase d'introduction.
- Employez **des connecteurs** pour rendre l'article plus fluide. *La grille ci-dessous vous sera utile.*



<b>Pour commencer</b>	firstly, first of all, to start with, to begin with ...
<b>Pour surenchérir</b>	in addition to this, furthermore, moreover, also, besides, apart from this...
<b>Pour insister</b>	in fact, as a matter of fact, actually ...
<b>Pour donner des exemples</b>	for example, for instance, such as ...
<b>Pour conclure</b>	finally, at last, to finish ...

### 4. LA CONCLUSION

- Concluez **en résumant** les points principaux.
- Terminez par **un commentaire d'ordre général** ou votre opinion.